



Iris Communications LLC
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Certifications:

EDWOSB — Economically
Disadvantaged Women Owned
Small Business

WBE — Women Business Enterprise

SBE — Small Business Enterprise

NAICS:

541613—Marketing Consulting
512110
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Company Profile

Iris Communications of Nutley, New Jersey was founded in 2010 by Barbara Bochese, an advertising and marketing executive. Iris is an integrated marketing services company comprised of skilled industry professionals and small business partners with a wealth of experience delivering smart marketing and communications solutions (print and digital) that include collateral graphic design and execution, video production, web design and development, environmental (facilities) branding and design, operational support (account, business and project management), presentation design/production and communications research and strategy.

Company Principles

Iris Communication was founded by Barbara Bochese, former President of Talk Marketing, SVP & VP of Operations at HealthEd and Ogilvy CommonHealth, Barbara brings 20+ years of marketing experience to her position as Managing Director of Iris.

Experience is everything! Iris is comprised of marketing professionals who have years of expertise in both traditional and healthcare/patient education advertising. Iris Communications is a full-service integrated agency that brings the smartest and the best innovative minds together on your business so you work directly with seasoned professionals. Our staffing and business model gives our clients better value and the benefit of years of industry experience.

Key Services and Products

- ✓ Corporate Communications and Branding
- ✓ Presentations — Internal/corporate, brand deliverables, educational/training
- ✓ Video Production and Animation
- ✓ Website Design and Development
- ✓ Media Planning and Buying
- ✓ Graphic Design and Execution
- ✓ Operational support (account, business and project management)
- ✓ Environmental Branding and Design (facilities)
- ✓ Research and Communications Strategy